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JULY 19, 2007, Fremont, CA -U.S. Merchant Systems announces the appointment of Gary Breeds and Keith Boucher as National Sales Directors

Gary Breeds

Gary brings with him a wealth of knowledge in the financial services industry. After spending five years at CrossCheck developing and growing Partner Relations and the ISO Sales channel, Gary left the value added world and jumped into processing. Breeds then joined a large ISO based in Louisville, Kentucky assuming the role of Vice President of Partner Acquisitions where he was successful in growing their wholesale portfolio.

Keith Boucher

Keith comes to USMS with seven years of experience in the payment processing industry. He started his career by spending three years in Crosscheck's sales department. The last four years were spent at Westamerica Bancorp's Redwood Merchant Services division where he was Bankcard Sales Manager for the entire division until coming on board with USMS.

Both Gary and Keith are an exciting addition to USMS. Individually they have accomplished much. Together they form an outstanding team.

About USMS

U.S. Merchant Systems was founded in June of 1992 in San Jose, California. From the beginning, our mission has been to offer the very best transaction products and services to our customers.

Today, U.S. Merchant Systems stands among the leaders in the transaction processing industry, representing multiple processors and providing all types of merchants with a variety of services and products.

The direction we're taking is that of a valuable resource for small to medium sized businesses. We provide many of the services needed by merchants including wireless services, CRM solutions, customer loyalty programs and more.